

Redacted Pursuant to Protective Order
at Request of Defendants

150

Figueira Decl. Tab

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To: "Chris Maxcy" <chris@youtube.com>
From: "Stephen Cho" <stephencho@google.com>
Cc:
Bcc:
Received Date: 2007-01-16 21:49:00 CST
Subject: Fwd: [Updated Invitation] Conf. Call - Publisher Rights Database @ Mon Jan 22 6pm - 7pm (1 hr)

Chris,
this is the thread on this call.
agenda would be to discuss what we might want to do in this space.
again, my last action item from the integration stuff -- somewhat lower
priority so left here to january.
is this thread useful?
Stephen

----- Forwarded message -----

From: Stephen Cho <stephencho@google.com>
Date: Jan 16, 2007 1:29 PM
Subject: Re: [Updated Invitation] Conf. Call - Publisher Rights Database @
Mon Jan 22 6pm - 7pm (1 hr)
To: Alex Ellerson <ellerson@google.com>

Chad had the idea, in part: there are two parts to it: tracking rights and
a clearinghouse for rights. extension to fingerprinting

once you have found copyrighted material, and presuming the owner might have
embraced it/ or anyway, one has a check for \$100 that goes to the copyright
owners, who are they? Bob Dylan's estate whittled down to 7 different
owners with different percentage shares, etc.

where is the universal database of all the copyrights and trickled down
ownership splits? should someone in the industry create/ allow
self-population of such a universal database. and then maybe someone even
serve as a third-party clearinghouse. (the Philips guys are trying to set
up MediaHedge as such a third party clearinghouse) etc.

should "we" (google/youtube do it) -- or a neutral industry party -- Red-Hat
for Linux type, etc.

those are the threads. just to explore.

it was the very last of my action items from the integration work -- lower
priority so pushed out until now.

that's what i know on it.

useful?

On 1/16/07, Alex Ellerson <ellerson@google.com> wrote:

>
> hey stephen: what is this regarding? thx, alex
>
> ----- Forwarded message -----
> From: Stephen Cho <stephencho@google.com>
> Date: Jan 16, 2007 9:37 AM
> Subject: [Updated Invitation] Conf. Call - Publisher Rights Database @ Mo=

> Jan 22 6pm - 7pm (1 hr)
> To: Alex Ellerson <ellerson@google.com>

150-0002

>
> [image: Google Calendar]
> <<http://www.google.com/calendar/hosted/google.com/>>

>
> Details for the following event have changed:
> Conf. Call - Publisher Rights Database

>
> Mon Jan 22 6pm - 7pm (1 hr)
> (Eastern Time)

>

> More event details

> <http://www.google.com/calendar/hosted/google.com/e=ent?action=VIEW&eid=bXJ1M2ZjM3JqZzNnYnJuNzc0MW04Mzc0ZDggZWxsZXJzb25AZ29vZ2xlLmNvbQ&rs==2&tok=MjEjc3RicGhlbmNob0Bnb29nbGUuY29tZDdhY2EzNGYyZTEzZDg2NTlkMWewMDc3MGZiNjM5MmJkMzMzZTQwZg&ctz=America%2FNew_York&hl=en>
> *Will you attend? *

>
> Yes<http://www.google.com/calendar/hosted/google.com/event?action=RESP=ND&eid=bXJ1M2ZjM3JqZzNnYnJuNzc0MW04Mzc0ZDggZWxsZXJzb25AZ29vZ2xlLmNvbQ&rs==2&tok=MjEjc3RicGhlbmNob0Bnb29nbGUuY29tZDdhY2EzNGYyZTEzZDg2NTlkMWewMDc3MGZiNjM5MmJkMzMzZTQwZg&ctz=America%2FNew_York&hl=en>|No<http://www.google.com/calendar/hosted/google.com/event?action=RESPOND&eid=bXJ1M2ZjM3JqZzNnYnJuNzc0MW04Mzc0ZDggZWxsZXJzb25AZ29vZ2xlLmNvbQ&rst=3&tok=MjEjc3RicGhlbmNob0Bnb29nbGUuY29tZDdhY2EzNGYyZTEzZDg2NTlkMWewMDc3MGZiNjM5MmJkMzMzZTQwZg&ctz=America%2FNew_York&hl=en>|Maybe<http://www.google.com/calendar/h=sted/google.com/event?action=RESPOND&eid=bXJ1M2ZjM3JqZzNnYnJuNzc0MW04Mzc0ZDggZWxsZXJzb25AZ29vZ2xlLmNvbQ&rst=4&tok=MjEjc3RicGhlbmNob0Bnb29nbGUuY29tZDdhY2EzNGYyZTEzZDg2NTlkMWewMDc3MGZiNjM5MmJkMzMzZTQwZg&ctz=America%2FNew_York&hl=en>

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> View your calendar » <<http://www.google.com/calendar/hosted/google.com/>>

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